



Mittuniversitetet  
MID SWEDEN UNIVERSITY

# International studies - Department of Design



## Mid Sweden University focuses on design

Mid Sweden University has a completely new department – the Department of Design, DES. Here, all the artistic and artisan subjects of the university, such as Photography, Graphic design, Industrial design and Furniture making and building crafts, are gathered.

Students from our international partner institutions can already take advantage of our latest course options from Spring 2018.

Choose from a semester of Graphic Design, Photography or Industrial Design courses to broaden your creative skills whilst immersing yourself in Swedish culture.





**INTERNATIONAL FASHION**  
EXCHANGING STYLE

**MISSING YOUR CRUISE SHIP**  
TROUBLE IN RIGA

**MILLION EXCHANGE BABIES**  
GLOBAL BABY BOOM

**THE STAGES OF CULTURE SHOCK**  
WILL YOU GO THROUGH ALL?

Issue 11 - 2017

## Graphic design

We believe that good design contributes to mutual understanding and a better world. This is why we focus on a sustainable society when we work on creative design solutions in the education. Solid knowledge about scientific and artistic methods, the design process and communication with different target groups are also emphasized in the Graphic design programme.

International partner students are offered an entire semester of Graphic design courses, packed with hands-on-training. With a focus on visual communication, students are taught how to develop ideas and turn them into workable concepts. The courses we offer cover a range of topics and tools that prepare students for digital graphical challenges. During the semester students will get to study alongside Swedish Graphic design and communication programme students as well as take exclusive international courses.

Over the term students can sharpen their practical skills in Illustration, Digital imaging, Web Design and Magazine Publishing.

*Left: Exchange Magazine cover, by international students 2017.*  
Magazine PDF: [tinyurl.com/exchange-miun-2017](http://tinyurl.com/exchange-miun-2017)

**Graphic Design international courses 2018:**  
[www.miun.se/en/education/courses/media-and-design/graphic-design](http://www.miun.se/en/education/courses/media-and-design/graphic-design)

## Photography

The role of the photography has never been more dynamic than in today's digital landscape. We recognise that people in the visual arts need to be as versed in storytelling with moving images as with still pictures

From spring 2018, international partner students will have the opportunity to study a semester of different courses in photography. Students will get the opportunity to develop digital photography and film making skills whilst exploring the development of photography through history and learning essential aspects of image composition and communication.

Our international semester in Photography takes a design approach to capturing digital images that aim to make a difference.

**Photography international courses 2018:**

[www.miun.se/en/education/courses/media-and-design/photography](http://www.miun.se/en/education/courses/media-and-design/photography)



## Industrial design

To be an industrial designer means to always question the solutions of today. We always have to ask ourselves the question: Can this be done in a better way?

To the industrial designer, each problem is an exciting challenge. Using carefully selected methods of analysis, creative processes and a constant curiosity in terms of the experiences of the user, each design problem is solved systematically and in an artistic way.

The Bachelor's programme in Industrial design is part of the Erasmus exchange programme for students. During the spring term of the second year, students have the opportunity to study another Industrial design programme at another European university for six months. This also means that foreign students may join our programme for the same period. The Department of Design also has research exchange with ten different universities within the framework of the Design for all cooperation.

### **Industrial design international courses 2018:**

[www.miun.se/en/education/courses/media-and-design/industrial-design](http://www.miun.se/en/education/courses/media-and-design/industrial-design)



# Mid Sweden University

– a hotbed for knowledge and creativity

Mid Sweden University is a place with a lot of energy and warmth. Here, people meet, get inspired and think in new ways. We have campuses in Sundsvall and Östersund and offer a wide range of programmes, courses and research.

At our campuses, you will find great competence and motivated students both from Sweden and other countries. We are one of the leading universities in Sweden in terms of distance education and our research is cutting-edge in a number of areas, some of them even world leading. Close relations with working life and an active cooperation with the surrounding world contribute to maintaining our activities dedicated and innovative and give us a rootedness in society, both on a national and on an international level.

**Head of Department:**

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## Exchange studies

If your university has an exchange agreement with Mid Sweden University, you are welcome to apply as an exchange student. The admission of exchange students is granted to qualified students nominated by their home institution. The student must fulfil the general requirements for admission for entry and the prerequisites for the chosen courses.

### Spring semester 2018

**Start:** January 22, 2018

**Finish:** June 10, 2018

**Application Period:** Sept-October 2017

If you have questions regarding exchange studies at Mid Sweden University, please send an e-mail to the International Office or to the departmental international coordinator.

For general information about exchange studies at Mid Sweden University visit our homepage:

[www.miun.se/en/education/exchangestudies/](http://www.miun.se/en/education/exchangestudies/)

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