

| Literatuurlijst Leerjaar 3 2019- 2020 |   |
|---------------------------------------|---|
| Vak                                   | Titel en auteur   |
| <b>Blok 1 &amp; 2</b>                 |   |
| Artificial Intelligence               | <i>Verplichte literatuur:</i><br>Hebron, Patrick: Machine for Designers, O'Reilly Media   |
| Data Driven Design 1 & 2              | <i>Verplichte literatuur:</i><br>Beasley, Michael: "Practical Web Analytics for User Experience" (2013). Gratis online beschikbaar in de HvA-bibliotheek.   |
| Project Proof of Concept              | <i>Verplichte literatuur:</i><br>Kalbach, James: "Mapping Experiences: A Complete Guide to Creating Value through Journeys, Blueprints, and Diagrams". O'Reilly Media (2016) 9781491923535                  |
| Service Design 1 en 2                 | <i>Verplichte literatuur:</i><br>Stickdorn, Marc et al.: "This Is Service Design Doing: Applying Service Design Thinking in the Real World: A Practitioners' Handbook." O'Reilly media, 2018, 9781491927182 |
|                                       | Kalbach, James: "Mapping Experiences: A Complete Guide to Creating Value through Journeys, Blueprints, and Diagrams". O'Reilly Media (2016) 9781491923535   |